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A HANDBOOK OF BACKGROUND INFORMATION.

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NATIONAL UNIV. EXTENSION ASSN., MINNEAPOLIS, MINN.

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THE 1966 HANDBOOK ON THE ADMINISTRATIVE ORGANIZATION AND THE ACTIVITIES OF THE DIVISION OF COMMUNITY DEVELOPMENT OF THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION PRESENTS HISTORICAL NOTES, BY-LAWS AND COMMITTEES, MONOGRAPHS AND OTHER PUBLICATIONS, SOURCES OF FINANCIAL AID, DESCRIPTIONS OF DIVISIONAL MEETINGS AND ANNUAL SEMINARS, AND ACCOUNTS OF THE BIENNIAL REGIONAL LEADERSHIP TRAINING PROGRAMS CONDUCTED JOINTLY BY THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION AND THE GENERAL FEDERATION OF WOMEN'S CLUBS. A BRIEF DESCRIPTION OF SURVEYS CONDUCTED BY THE DIVISION IS INCLUDED AND LISTS OF DIRECTORS OF COMMUNITY DEVELOPMENT OPERATIONS IN MEMBER INSTITUTIONS AND INSTITUTIONAL REPRESENTATIVES TO THE DIVISION. (LY)

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A HANDBOOK OF BACKGROUND INFORMATION

Division of Community Development
National University Extension Association

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July, 1966

ORGANIZATION

I INTRODUCTION

The Division of Community Development of the National University Extension Association was organized in 1955. Prior to that time, Community Development had held committee status in the NUEA.

The purpose of the Division, stated in the NUEA Handbook of Organization is: To foster the field of study, research, and action known as community development, and to assess, mobilize, and apply the resources of higher education in the development of this field."

The Division has functioned in six principal areas: 1) in defining Community Development as a university activity, 2) in serving as a clearing house for information concerning the field, 3) in stimulating cooperation of Community Development projects involving numbers of universities, 4) in providing a professional resource group to other national organizations, 5) in sponsoring training in theory and practice through such devices as the National Community Development Seminar, and 6) in relating current national and international trends in Community Development to university programs.

This handbook is designed to provide a background of information concerning Division activities in order that directions for the future might more easily and constructively be developed.

II HISTORICAL NOTES

The information listed below was developed from copies of the "NUEA Proceedings" which are published following each annual meeting:

The Division of Community Development was created at the Penn State NUEA Convention in May, 1955. Norris Hiett was the first chairman of the C.D. Division while Dick Poston was the first chairman of the Administrative Committee of the Division.

(a) May 2-8, 1948, NUEA convention in Chicago. The proceedings of this convention reveals the first reference to sectional meetings on community development in the history of NUEA, so far as I can determine. A "Sectional Meeting" was held on "Opportunities for University Extension in the Field of Community Organization". Chairman, Paul H. Sheats, University of California; Reporter, J. R. Morton, University of Alabama.

(b) May 2-5, 1949, NUEA convention in Edgewater Park, Mississippi. Sectional meeting on "Community Organization." Chairman, Paul E. Bergevin, Indiana University; Reporter, Otto G. Hoiberg, University of Nebraska. (This was my first contact with NUEA, having arrived at Nebraska in 1948 to start the "Community Service and Institutes" program.)

(c) May 1-3, 1950, NUEA, convention at Excelsior Springs, Missouri. Sectional meeting on "Community Organization". Presiding, Otto G. Hoiberg, University of Nebraska; Recorder, Emily Woodward, University of Georgia.

(d) July 22-25, 1951, NUEA convention, Bend, Oregon. Sectional meeting on "Community Organization". (Theme: The Discussion Group as an Agency for Community Improvement.) Presiding, Otto G. Hoiberg, University of Nebraska; Discussion Leader, Richard Poston, University of Washington; Recorder, Jack Wright, University of Washington.

(e) April 20-23, 1952, NUEA convention, Austin, Texas. Sectional meeting on "Community Organization" (Theme: "Better Small Communities through Community Planning"). Presiding, Otto G. Hoiberg, University of Nebraska; Recorder, Roman J. Verhaalen, University of Wyoming.

(f) May 3-6, 1953, NUEA convention, East Lansing, Michigan. Sectional meeting on "Community Organization". Presiding, Otto G. Hoiberg, University of Nebraska; Recorder, John B. Holden, Michigan State College.

(g) May 9-12, 1954, NUEA convention, Gatlinburg, Tennessee. Report of the Committee on Community Organization, "Community Development through Adult Education". Chairman, Otto G. Hoiberg, University of Nebraska.

(h) May 1-4, 1955, NUEA convention, Penn State University. Report of the Committee on Community Organization. Chairman, Norris A. Hiett, University of Texas. Administrative Committee: (1955-56) R. W. Poston, Chairman (SIU), Claud A. Bosworth. (Michigan State), William Birenbaum (University of Chicago), Robert M. Smith (Indiana University), Thomas H. Quigley (Georgia Institute of Technology).

(i) May 13-16, 1956, NUEA convention, University of Wisconsin. Report of the Division of Community Development. Chairman Norris A. Hiett, University of Texas. Administrative Committee (1956-57): Norris A. Hiett, Chairman (University of Texas), R. W. Poston, C. A. Bosworth, William Birenbaum, R. M. Smith, T. H. Quigley, Clarence Ludwig (University of Minnesota), Otto G. Hoiberg (University of Nebraska), Jess Ogden (University of Virginia).

(j) April 28-May 1, 1957, NUEA Convention, University of Georgia. Report of the Division of Community Development (By-Laws printed in full). Chairman, Norris A. Hiett, University of Texas.

Officers for 1957-58: Chairman, R. W. Poston, SIU; Vice Chairman, Howard Y. McClusky, University of Michigan; Sec'y, Katherine Lackey, Kansas State College. Executive Committee members; Jess Ogden (University of Virginia), Robert M. Smith (Indiana University) Frank Anderson (University of Washington, Theodore Shannon (University of Wisconsin), Jack Mezirow (University of California), Eugene Johnson (Washington University), Norris A. Hiett/Ex. Officio (University of Texas).

(k) July 6-9, 1958, NUEA convention, Salt Lake City, Utah. Report of the Chairman, Division of Community Development, submitted by Richard W. Poston.

(l) April 26-29, 1959, NUEA convention, Syracuse, New York. Report of the Division of Community Development, Richard W. Poston, Chairman. Officers for April 1959 to April 1961: Chairman, Claud Bosworth (Northern Michigan College); Vice-Chairman Tom Quigley (Georgia Institute of Technology): Secretary, Robert Knittel (SIU). New members elected to the Administrative Committee: Carlton H. Reed (University of Colorado), William A. Rogers (University of Minnesota), Kenneth Haygood (University of Chicago), and Richard W. Poston, ex officio (SIU).

(m) April 24-27, 1960, NUEA convention, Chicago. Report of the Division of Community Development, Claud A. Bosworth, Chairman. Hugh Pyle, Pennsylvania State University, Frank Anderson, University of Washington, and Bonard Wilson, University of Wisconsin, were elected to the Administrative Committee.

(n) May 7-10, 1961, NUEA convention, Santa Barbara. Report of the Division of Community Development, Claud Bosworth, Chairman. Elected: Chairman, Frank Anderson (University of Washington); Vice-Chairman, Charles Adrian (Michigan State); Secretary, Robert Child (SIU). "Others elected to the Administrative Committee were Roy Ingram, Gene Johnson, Jack Mezirow, and Lorenz Adolfson".

(o) April 29-May 2, 1962, NUEA convention, University of Nebraska. Report of the Division of Community Development, Robert C. Child, Secretary. Elected to the Administrative Committee were: Jerry Knight, University of Chicago, Madison Weidner, Rutgers, and Daniel Schler, University of Missouri.

(p) May 5-8, 1963, NUEA convention, University of Minnesota. Report of the Division of Community Development, Robert Child, Vice-Chairman. University representatives elected to the Administrative Committee included: Carsten Lien, University of Washington, Joe Brown, University of Oklahoma, and John Donoghue, Michigan State University. New officers were: Harold W. Bentley, Chairman, Robert Child, Vice-Chairman, and Raphael Salmon, Secretary-Treasurer.

(q) April 26-29, 1964, NUEA convention, University of Maryland. Report of the Division of Community Development, Harold W. Bentley, Chairman: Raphael J. Salmon, Secretary-Treasurer. New members elected to the Administrative Committee were: Harold L. Amoss, University of Washington, Daniel Schler, University of Missouri, and George Tapper, Rutgers.

The Fiftieth Annual Meeting of the NUEA was held at Purdue University, April 25-28. New officers and members elected to the Administrative Committee were: Robert Child, Chairman, Otto Hoiberg, Vice-Chairman, and Albert Levak, Secretary-Treasurer, Harold L. Amoss, University of Washington, Bert Jones, Northern Michigan University, Jack Mezirow, University of California, Raphael Salmon, Research Triangle Institute, and Daniel Schler, University of Missouri.

III BY-LAWS OF THE DIVISION OF COMMUNITY DEVELOPMENT

Article I - Name

The name of this organization shall be the Division of Community Development of the National University Extension Association.

Article II - Purpose

This Division is formed to foster the field of study, research and action known as Community Development, and to assess, mobilize and apply the resource of higher education in the development of this field.

Article III - Membership

The membership of this Division shall consist of educational institutions which belong to the National University Extension Association as represented by members of their faculties and administrations, who are designated to serve in this Division by the appropriate officers of their institutions, or who may from time-to-time be invited to serve in the Division by appropriate officers of the National University Extension Association.

Each member institution represented, irrespective of the number of members designated by it to serve in the Division, shall cast but one (1) vote when transacting business or when participating in elections conducted by the Division. The appropriate officers of each member institution shall designate the voting member representing that institution.

Article IV - Officers

The officers of this Division shall consist of a chairman, vice-chairman and secretary-treasurer, elected by the voting members of the Division, and who shall hold office for a term of two (2) years or until their successors are elected and qualified. Officers may not succeed themselves. The retiring Chairman shall serve as a ex-officio member of the Administrative Committee for two (2) years following his term of office. Any person designated by appropriate officers of National University Extension Association member institutions to serve in the Division is eligible to hold office.

The Chairman shall represent the Division as a member of the Executive Committee of the National University Extension Association during his term of office.

There shall be an Administrative Committee of ten (10) members which shall include the three (3) officers, the retiring Chairman (ex-officio) and six (6) members elected from the membership of the Division. Of the six (6) members elected the first year, three shall serve for one year and three for two years; thereafter, three members shall be elected each year for two year terms.

The Chairman of the Division shall serve as Chairman of the Administrative Committee.

Article V - Elections

The election of the appropriate officers and/or committee members provided for in Article IV shall take place at each annual meeting, each member institution present having but one vote.

Prior to each annual meeting the Chairman of the Division, with the advice of the Administrative Committee, shall appoint three (3) members of the Division, who are not officers, to serve as a special committee on nominations and elections. It shall be the duty of this committee to prepare as required a slate of officers and members of the Administrative Committee, and to conduct the balloting for the election of such officers and Administrative Committee members.

Article VI - Meetings

The Division of Community Development and the Administrative Committee shall meet at least once a year at the time of the annual convention of the National University Extension Association. The Division of Community Development and/or the Administrative Committee may meet at such other times as may be necessary and desirable.

Article VII - Committees

Committees of the Division of Community Development may be appointed, from time-to-time, by the Chairman of the Division with the advice of the Administrative Committee. The Chairman of the Division shall be ex-officio member of each committee except the nominating committee.

Article VIII - Amendments

These by-laws may be amended by the vote of the majority of voting members present at any annual meeting, provided that the proposed amendment shall be offered in writing signed by the mover and two seconds.

Adopted April 30, 1957, Athens, Georgia 8

IV COMMITTEES

The following committees concern themselves with carrying through the several tasks related to the functioning of the division: a) Annual Meeting Program Committee - this committee develops program content and organization, based on ideas submitted by the membership. b) Nominating Committee - this committee is appointed prior to the annual meeting and each year nominates three members for service on the administrative committee; on odd number years it also nominates a slate of officers. c) Administrative Committee - leadership for division projects is drawn from this group and decisions with respect to policy issues and actions which lack precedent are cleared through it. d) Committee on Research - this committee addressed the continuing problems of defining relevant research which might be done by member institutions. e) Committee on Cooperative Program Design - this committee concerns itself with identifying projects or programs requiring the resources and talents of a number of university Community Development operations in an inter-university team approach. f) Committee on Cooperative Relationships - this committee examines the issues involved with respect to cooperation between the division and other agencies and organizational systems. A significant contribution was made by this committee during 1965 in the establishment of a statement of principles and procedures with respect to cooperation with the General Federation of Women's Clubs. (See: "The Biennial Regional Leadership Training Seminars.")

Much of the work of the committees is carried on by correspondence, telephone, and occasional meetings as circumstances permit. The administrative committee meets annually at the time of the NUEA conference. It has in the past scheduled one other meeting during the year.

DIVISION COMMITTEE ROSTERS

1965-1966

ADMINISTRATIVE COMMITTEE

OFFICERS:

Robert C. Child, Chairman	Southern Illinois University
Otto G. Hoiberg, Vice Chairman	University of Nebraska
Albert E. Levak, Secretary-Treasurer	Michigan State University

MEMBERS:

Harold W. Bentley, Immediate Past Chairman	University of Utah
Harold L. Amoss*	University of Washington
Bert Jones	Northern Michigan University
Jack D. Mezirow	University of California
Raphael J. Salmon	Research Triangle Institute
Daniel Schler*	University of Missouri
George A. Tapper*	Rutgers - The State University

* Term expires in 1966

Committee on Cooperative Program Design

George Tapper, Rutgers, chairman; Jerry Knight, University of Chicago, Kenneth Haygood, Center for the Study of Liberal Education for Adults, Albert Levak, Michigan State University, Richard Franklin, Southern Illinois University.

Committee on Cooperative Relationships

Otto Hoiberg, University of Nebraska, chairman.

Committee on Research

Raphael Salmon, Research Triangle Institute, chairman.

V COMMUNICATIONS

The communications of the division are carried on in a number of ways, principally through relevant publications.

"The Spectator" published five times a year by the NUEA is an outlet for information concerning Division activities and from time to time specifically features the work of the several divisions.

The "Newsletter" of the Division of Community Development was begun in 1961 and has been published each year since that time. The Newsletter is produced at least twice annually and is distributed to a mailing list of approximately two hundred people with interest in university community development.

With the establishment of NUEA's national office in Washington, comes the development of a national office newsletter which could be an additional outlet for Division information.

VI FINANCE

The financial support of Division programs and projects has been largely furnished through those institutions of higher learning which are represented in the Division.

In addition, however, certain agencies and institutions have provided moneys for demonstration or support. These include the Center For The Study Of Liberal Education for Adults, the Sears-Roebuck Foundation, and the NUEA itself. CSLEA's support was largely given during the initial stages of Division

operation and was limited largely to supplying modest travel funds for meetings and in supporting attendance at the National Community Development Seminar.

The Sears-Roebuck Foundation provided some support for the first National Community Development Seminar and has demonstrated a continuing interest in the Division.

The NUEA annually appropriates an amount of money to the divisions for their use during the year. The current appropriation to each division is five hundred dollars.

PROFESSIONAL IMPROVEMENT

I DIVISION MEETINGS AT NUEA CONFERENCES

The principal contribution of Division programming has occurred at the time of the annual meetings of the NUEA. No effort has yet been made to exploit the regional meetings of the NUEA in a coordinative manner. Sessions organized at regional gatherings usually reflect the interest held by community development personnel in the hosting institution.

Annual meeting programs have been concerned with issues and topics of immediate interest and probable application to the field of community development in universities. Such areas have included: in 1965, the Economic Opportunity Act; in 1964, an overview of Federal Programs; in 1963, Recruitment, Selecting and Training for International Community Development; in 1962, the Peace Corps, Area Redevelopment and Urban Renewal. The 1966 program is concerned with Title I of the Higher Education Act and a follow-up on CAPIOEO training programs.

II THE NATIONAL COMMUNITY DEVELOPMENT SEMINAR

The National Community Development Seminar was conceptualized and organized by a group of leaders in the Division of Community Development of the National University Extension Association with the support and encouragement of the Center for the Study of Liberal Education for Adults.

Four seminars have been held since the activity was first planned in 1960: two in the Midwest, one on the West coast, and another on the East coast. The Fifth Seminar, scheduled for September, 1966, returns to the Midwest under the sponsorship of the Institute for Community Development, Michigan State University.

The following review of the Seminar was written in December, 1965, by Kenneth Haygood, Staff Associate of the Center for the Study of Liberal Education for Adults at Boston University. Mr. Haygood has been associated with the Seminar program since its inception.

A SHORT AND PERSONAL HISTORY OF THE NUEA COMMUNITY DEVELOPMENT DIVISION ANNUAL SEMINARS

For a number of years the Center for the Study of Liberal Education for Adults had been concerned with the area of citizen participation in community affairs, believing that such participation could be an excellent liberal education experience if handled properly.

By 1959 the Center was actively working with the Community Development Section of AEA and the Community Development Division of NUEA including sponsoring the research and publication of a study of CD programs in NUEA institutions by Katherine Lackey.

[In 1960] the Center proposed that it sponsor a small planning meeting at the Center to discuss future directions for the field. About six persons attended representing NUEA and AEA. It was strictly an informal meeting with no decisions binding anyone to action. By the end of the meeting it had been concluded that because NUEA had a more stable base in the university it should emphasize the long-range concerns of the field of community development, concerning itself particularly with professional development. AEA, on the other hand, with a less stable and more heterogeneous membership in CD should emphasize activities and programs dealing with the "state of the art." It would concentrate its efforts mainly on its annual meeting, discussing what was going on that was new and interesting and how CD related to other adult education activities.

With this rough division of labor in mind the next question for NUEA was "How shall a professional development program be established that would enable the participants to examine basic questions with which the field must deal?"

After considerable discussion and examination of resources it was decided that the most practical undertaking would be 4-5 day seminars, to be held annually, rotated from one host institution to another, focussing on the particular attributes of the host institution, and most important, involving the top professional leaders in the field.

The Center agreed to coordinate the first Seminar and a planning committee was set. The first Seminar was only moderately successful, having been wracked by a "content-process" controversy that was never resolved. Subsequent Seminars varied in format, content, and quality. Most lacking was a sense of direction to the long-range plans for the Seminar. With no carry-over planning committee each Seminar tended to begin anew on another topic. Only a few people attended the Seminar every year and those who did tended to do so because they were required by their position. In other words, the Seminars failed to develop a continuing dialogue about central issues and certainly not amongst the leaders in the field.

On the plus side the Seminars have become "established", indicating that the original need assessed by the planning group still exists. Also some good publications have come out of the seminars, and it has been a meeting place of interested people.

Possibly it is now time for a re-assessment and re-planning for long-range goals rather than moving from one Seminar to the next without continuity.

It has been the practice of the Community Development Division to encourage different institutions to sponsor the seminar. The host institution is responsible for whatever costs are entailed and usually recovers these monies through fees paid by participants. Some financial support for the early seminars came from the Center for the Study of Liberal Education for Adults and the Sears-Roebuck Foundation.

A summary statement on each of the previous four seminars follows:

TITLE:	COMMUNITY DEVELOPMENT SEMINAR
THEME:	None
FOCUS:	An exploration, study, and analysis of the problems of the field.
PLACE:	Kellogg Manor, Gull Lake, Michigan
HOST:	Michigan Universities
DATE:	September 10-14, 1960
NUMBER OF PARTICIPANTS:	31

PUBLICATIONS: Proceedings: Community Development Seminar, Gull Lake, Michigan, September 10-14, 1960. Donald E. McClintock, editor; 49 pages, mimeographed; Carbondale, Illinois, March, 1961.

UNIVERSITIES AND COLLEGES REPRESENTED:

University of California
University of Chicago
University of Colorado
Iowa State University
Michigan State University
Michigan College of Mining and Technology
University of Michigan
Northern Michigan University
University of Oklahoma
University of Saskatchewan
Southern Illinois University
University of Utah
University of Washington

OTHER INSTITUTIONS AND ORGANIZATIONS REPRESENTED:

Center for the Study of Liberal Education for Adults, Chicago
Office of Church and Community Cooperation, Board of National Missions, Presbyterian Church, U.S.A.
National Training Laboratories, Washington, D.C.

* * *

TITLE: SECOND NATIONAL COMMUNITY DEVELOPMENT SEMINAR

THEME: "The Humanities, The Social Sciences, and Community Development."

FOCUS: An investigation of the appropriateness of the application of social science disciplines to the work of the field.

PLACE: Maple Valley, Washington

HOST: The University of Washington, Bureau of Community Development

DATE: June 25-29, 1962

NUMBER OF PARTICIPANTS: 30

PUBLICATIONS: None

UNIVERSITIES AND COLLEGES REPRESENTED:

University of British Columbia
University of Michigan
University of Missouri
University of Oslo (Norway)
Rutgers - The State University
Southern Illinois University
South. Methodist University
Utah State University
University of Utah
University of Washington

OTHER INSTITUTIONS AND ORGANIZATIONS REPRESENTED: Center for the Study of Liberal Education for Adults, Chicago

TITLE: THIRD NATIONAL COMMUNITY DEVELOPMENT SEMINAR

THEME: "Community Development: New Trends, Problems, and Theories"

FOCUS: A consideration of the goals of university community development operations in the United States, and problems attendant to employing varying methods in effecting social change with emphasis on new hypotheses and experiments.

PLACE: Giant City State Park, Carbondale, Illinois

HOST: Southern Illinois University, Community Development Service

DATE: June 9-13, 1963

NUMBER OF PARTICIPANTS: 63

PUBLICATIONS: Proceedings: Third National Community Development Seminar, Southern Illinois University, June 9-13, 1963, Boyd B. Butler, editor, 122 pages, mimeographed; Community Development Publication 8, S.I.U., Carbondale, Illinois, November, 1963

UNIVERSITIES AND COLLEGES REPRESENTED:

University of California
University of Colorado
Cornell University
University of Georgia
Glenville State College
University of Kentucky
Michigan State University
University of Michigan
University of Missouri
Northern Michigan University
University of Oklahoma
Rutgers - The State University
University of Saskatchewan
Southern Illinois University
University of Utah
Western Reserve University
University of Wyoming

OTHER INSTITUTIONS AND ORGANIZATIONS REPRESENTED:

Agency for International Development, Washington, D. C.
General Planning and Resource Consultants, St. Louis, Mo.
Institute of Social Work, Colombo, Ceylon

* * *

TITLE: FOURTH NATIONAL COMMUNITY DEVELOPMENT SEMINAR

THEME: "Community Development in Urban Areas"

FOCUS: An appraisal of community development techniques with specific regard to their adaptability to urban-metropolitan problems.

PLACE: New Brunswick, New Jersey

HOST: Rutgers - The State University, Bureau of Community Services

DATE: July 26-29, 1965

NUMBER OF PARTICIPANTS: 56

PUBLICATIONS: Community Development in Urban Areas: Proceedings of the Fourth National Community Development Seminar, George A. Tapper, editor, Rutgers - The State University, University Extension Bulletin Number 5, New Brunswick, New Jersey (scheduled for publication in the Spring of 1966)

UNIVERSITIES AND COLLEGES REPRESENTED:

Boston University
University of Chicago
University of Colorado
University of Iowa
Michigan State University
University of Michigan
University of Missouri
New York University
Purdue University
Rutgers - The State University
St. Louis University
Southern Illinois University
Syracuse University
Temple University
University of Utah
University of Washington

OTHER INSTITUTIONS AND ORGANIZATIONS REPRESENTED:

Action Housing, Inc., Pittsburgh, Pennsylvania
Browne-Pandallo Associates, Wayne, New Jersey
Center for Community and Metropolitan Studies, St. Louis, Missouri
Center for the Study of Liberal Education for Adults, Boston, Massachusetts
Central Jersey Civil Rights Council
Economic Development Commission, Anne Arundel County, Annapolis, Maryland
El Centro Catolico de Informacion, St. Peter's Spanish American Community Center, Jersey City, New Jersey
Alvin E. Gershen Associates, Trenton, New Jersey
Jersey City Division of Planning, Jersey City, New Jersey
Monmouth Community Action Program, Asbury Park, New Jersey
Neighborhood Services, Community Progress, Inc., New Haven, Connecticut
North Carolina Fund, Durham, North Carolina
Planning Commission, Township of North Brunswick, New Jersey
Research Triangle Institute, Durham, North Carolina
Students For A Democratic Society
U.S. Department of Agriculture, Federal Extension Service, Washington, D. C.
U.S. Department of the Interior, Division of State Planning and Technical Assistance, Washington, D. C.
U.S. Public Health Service, Division of Water Supply and Pollution Control, Washington, D. C.
Western Electric Company, Kearny, New Jersey

(This statement was originally prepared as a report for the Board of Directors, N.U.E.A. It was presented to that group in March, 1966.)

III THE BIENNIAL REGIONAL LEADERSHIP TRAINING SEMINARS

In 1959 the National University Extension Association began a cooperative effort with the General Federation of Women's Clubs and the Sears-Roebuck Foundation aimed at organizing, developing, and staffing a series of biennial seminars for the purpose of training state and local leaders of the national Community Improvement Program.

Mrs. Virginia Stitzenberger, Director of the Community Improvement Program in the Washington Office of the Federation, has detailed the history of this relationship in the following story.

VOLUNTEERS AND PROFESSIONALS CAN WORK TOGETHER

A Brief History of the NUEA-GFWC Relationship

From the beginning of the GFWC-Sears-Roebuck Foundation sponsored Community Improvement Program in 1955, both club leaders and Foundation officials hoped to make the program something more than another contest or promotional scheme. With both organizations having as their goal better communities, prizes were regarded as merely incentives to get localities started.

After two contests in which the value of this approach was demonstrated, leaders saw the need for community development training.

Miss Chloe Gifford, GFWC president who had been connected with the University of Kentucky Extension Service, realized the beneficial effects that could emerge from a closer association of clubwomen with their universities. In October 1958, she announced a plan of cooperation between the NUEA and GFWC. State presidents were urged to ask for the assistance of their state universities in setting up and conducting workshops and institutes in Community Development.

In February 1959, the first cooperative effort of the two groups took place at Southern Illinois University where Illinois clubwomen met with University personnel at a community development workshop. Clubwomen, in venturing this relationship, took a giant step forward.

Mrs. L. A. Clark, Illinois chairman, expressed the feeling of many when she said, "It was feared that clubwomen would hesitate to approach and talk freely with university faculty members. . . After the success of the first conference at Carbondale, this chairman humbly admits that her fears were unfounded. The cooperation of the three Illinois Universities - Chicago, Illinois, and Southern Illinois, is the finest thing that has happened in years."

In Utah, New York, Pennsylvania and Colorado as well as in Illinois, clubwomen met at their universities to broaden their understanding of community improvement techniques. These examples of success became the undergirding of an even bolder idea of cooperation.

Mrs. E. Lee Ozbirn, GFWC president in 1960-1962, pursuaded the Sears-Roebuck Foundation to finance five regional seminars at Universities across the country where clubwomen could gather under University auspices and receive two days of intensive training in community development. State presidents, state community improvement chairmen, state junior directors, and district presidents attended these seminars where they learned how to analyze community problems and became acquainted with techniques for organizing to solve them. A traveling team composed of representatives of the NUEA, GFWC and the Sears-Roebuck Foundation attended all seminars.

Measured by increased participation in the Program as well as by the improved quality of projects produced after the seminars, the association was evaluated by all participants as a success.

Mrs. Dexter Otis Arnold, the next GFWC president, followed the same pattern of cooperation with the NUEA in holding five regional seminars, but carried the idea a step further in encouraging follow-up meetings at the state and district levels with University personnel participating.

In the 1964-1966 administration with Mrs. William H. Hasebroock serving as GFWC president, six regional seminars were held and NUEA assistance broadened to include resource lists of NUEA advisors that clubwomen could call upon at the regional and state level.

Benefits of this eight year association between the NUEA and GFWC are now evident.

From the point of view of the Federation, the seminars accomplished several things.

1. They provided clubwomen with training in principles of community improvement that included information on analyzing needs, training in problem solving techniques, and in developing a sound structure of cooperation to insure an on-going and ever-widening effort to involve as many segments of the community as possible in working for improvement.

2. Such training gave clubwomen more self-confidence in their ability to act as catalysts in their communities.

3. Often clubwomen take their community work for granted as does the community. The fact that the NUEA was willing to take the work of clubwomen seriously enough to do training was a tremendous morale booster to clubwomen.

4. The use of NUEA personnel for members of the national judging team that visits local communities and evaluates projects has led to valuable observations that have been useful in advising the Community Improvement director on up-dating rules and training materials in the Program.

This successful relationship has resulted in an ever-widening interest and participation in the Community Improvement Program. Beginning with 3,000 clubs in the first contest, the 1964-66 Program has produced over 11,000 entries. Reports show that with each administration the quality of projects has improved.

NUEA members who have worked closely with the Program as judges, advisors and seminar participants have indicated benefits to their organization from the association. Case histories provided by successful projects have enriched their experience and broadened their thinking about volunteer participation in community development. Perhaps this association has also given NUEA members valuable insights into the needs of volunteers which will be of help to them in working with other groups.

In our fragmented society, one of the most pressing needs is for professionals and volunteers to come together to solve problems. This is sometimes difficult because of misconceptions that the two groups may have about each other. The productive relationship between the professionals as exemplified by the NUEA and the volunteers as exemplified by the General Federation could serve as an example for other volunteers and professionals.

It is evident that the success of the NUEA-GFWC relationship has meant a great deal to both organizations. We hope it has also contributed towards better communities and therefore, a better America.

* * *

Between four and five hundred women have participated in each seminar series; these women serve as state presidents, state Community Improvement Program chairmen, state vice-presidents, junior directors, and district presidents.

The following statement by Mr. Donald H. Gareis, Executive Director, The Sears-Roebuck Foundation, details the interest of that organization in the program:

The Community Improvement Program of the General Federation of Women's Clubs has had far-reaching effects across the nation. It has helped develop a better life for countless people in thousands of communities.

We of The Sears-Roebuck Foundation believe women's clubs are uniquely qualified to serve as a rallying point, around which all groups in a community may unite to solve local problems. It has been our pleasure to provide the program support and recognition. . . but it is the women who do the work.

The most important part of this cooperative effort, we

feel, is not the awards. It is not the great achievements of the award-winning clubs and communities. Rather, it is the fact that people stop to look at their community and say: "What do we need to make this a better place to live in?" And then they pitch in together to get the job done.

It is here that the National University Extension Association has been -- and continues to be -- of tremendous help. The function of the N.U.E.A. is to bring right into the community the best knowledge and practice available from our universities in helping communities to help themselves.

The seminars for women's club leaders, conducted at the outset of each two-year Community Improvement Program, have helped provide the enthusiasm and know-how with which the women have accomplished their home-made miracles in the field of community improvement.

Among those NUEA members who have served either as judges or in Seminar planning and participation are: Arthur Hamilton, University of Maryland; Howard McClusky, University of Michigan; Otto Hoiberg, University of Nebraska; Claud Bosworth, Northern Michigan University; Richard Poston, Richard Franklin, and Robert Child, Southern Illinois University; Alexander Charters, Syracuse University; and Steven Brower, Utah State University.

Many more persons from member institutions have participated in the on-site training programs at the regional level. The format includes two days of training in identifying community problems, establishing priorities, and in learning basic principles and techniques of community development, and the considerations involved in organizing for community action.

Universities which have served as host to the biennial seminars in previous series and those which will house the event in October of this year include:

1966

The University of Arizona
The University of Georgia
Michigan State University
University of Missouri
University of Oregon
Syracuse University

1964

University of Arizona
University of Georgia
University of Nebraska
University of Oregon
Pennsylvania State University
Purdue University

1962

Boston University
University of California
Louisiana State University
Purdue University
University of Utah

1960

University of California
University of Colorado
University of Georgia
University of Illinois
Pennsylvania State University

In a number of states, seminars have been arranged for local Community Improvement Program leadership with the cooperation of additional

colleges and universities. These seminars have been initiated by State leaders following attendance at the GFWC-Sears sponsored regional seminars.

The Division of Community Development had been the agency of the NUEA most generally involved in the work attendant to the Seminars and in mid-1965 the Board of Directors of NUEA formally authorized the Division as its agent-in-liason with the General Federation of Women's Clubs by adopting the following procedure.

STATEMENT OF PRINCIPLES AND PROCEDURES RELATING TO COOPERATION BETWEEN THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION AND THE GENERAL FEDERATION OF WOMEN'S CLUBS vis a vis THE REGIONAL LEADERSHIP TRAINING SEMINARS CONDUCTED BIENNIALLY UNDER THE GENERAL FEDERATION OF WOMEN'S CLUBS COMMUNITY IMPROVEMENT PROGRAM.

1. The National University Extension Association will endeavor to provide such professional guidance and assistance in the planning and execution of the Seminars as may be requested by the appropriate officers of General Federation of Women's Clubs. This assistance shall be provided at no cost to the NUEA or its member institutions, except for the time of the personnel involved.

2. All arrangements on behalf of the National University Extension Association shall be handled by the NUEA Committee on Liaison with the GFWC (hereinafter called the Liaison Committee). The Liaison Committee shall consist of five members as follows:

   a. The vice-chairman of the National University Extension Association Community Development Division, to be designated by the president of NUEA as chairman of the Liaison Committee.

   b. The chairman of the National University Extension Association Community Development Division.

   c. The immediate past-chairman of the NUEA Community Development Division.

   d. Two additional staff members of NUEA institutions, to be appointed for two-year terms by the other three members of the Liaison Committee.

3. At the beginning of the planning period for each Seminar series the appropriate officers of General Federation of Women's Clubs shall communicate the Federation's desire for assistance to the Chairman of the Liaison Committee. A copy of such request, and of all subsequent relevant correspondence between the GFWC and the chairman of the Liaison Committee, shall be sent to the chairman of the National University Extension Association Community Development Division to keep him abreast of developments.

It will be appropriate for the General Federation of Women's Clubs, if it so desires, to recommend to the chairman of the Liaison

Committee that certain National University Extension Association personnel be invited to serve as Seminar leaders. The final selection and invitation of all Seminar leaders from NUEA institutions, however, shall be a function of the Liaison Committee acting through its chairman.

(This statement was originally prepared as a report for the Board of Directors, N.U.E.A. It was presented to that group in March, 1966.)

V PUBLICATIONS

1953 Resources for Community Development Programs, 27 pages, mimeographed, NUEA Committee on Community Organization, Otto G. Hoiberg, Chairman, University of Nebraska, May 4, 1953.

1954 Community Development through Adult Education, 31 pages, mimeographed, NUEA Committee on Community Organization, Otto G. Hoiberg, Chairman, University of Nebraska, May 10, 1954.

1956 Community Development in University Extension, 12 pages and cover by offset process, A Report by the Administrative Committee, Community Development Division, NUEA, Norris A. Hiett, Chairman, University of Texas, 1956.

1960 Katherine Lackey, Community Development Through University Extension, 120 pages, mimeographed, printed cover; Community Development Publication 3, Southern Illinois University, Carbondale, Illinois, October, 1960.

1961 Proceedings: Community Development Seminar, Gull Lake, Michigan, September 10-14, 1960. Donald E. McClintock, editor; 49 pages, mimeographed; Southern Illinois University, Carbondale, Illinois, March, 1961.

1962 Personnel Directory: Division of Community Development, National University Extension Association; 8 pages and cover printed by offset process; Community Development Publication 5, Southern Illinois University, Carbondale, Illinois, March, 1962.

Proceedings: Meetings of the Division of Community Development, Forty-Seventh Annual Conference, N.U.E.A.; Robert Child, editor; 48 pages, mimeographed, printed cover; Southern Illinois University, Carbondale, Illinois, July, 1962.

1963 Proceedings: Annual Meeting of the Community Development Division, National University Extension Association, Forty-Eighth Annual Conference, 40 pages, mimeographed, Center For Community Development, University of Missouri, Columbia, Missouri, 1963.

Proceedings: Third National Community Development Seminar, Southern Illinois University, June 9-13, 1963, Boyd B. Butler, editor, 122 pages, mimeographed, printed cover, Community Development Publication 8, Southern Illinois University, Carbondale, Illinois, November, 1963.

1965 ✓ University Community Development Programs And The War On Poverty, papers presented at the meetings of the Division of Community Development, Fiftieth Annual Meeting, N.U.E.A., Robert Child, editor; 54 pages, mimeographed, printed cover, Community Development Publication 10, Southern Illinois University, Carbondale, Illinois, October, 1965.

Community Development Theory and the War on Poverty, a review of community development theory and its relation to Urban Community Action Programs, Jerry A. Knight and Elena Radley, editors, 35 pages and cover printed by offset process, Community Development and Government Programs Division, University of Chicago, 1965.

1966 Community Development In Urban Areas: Proceedings of the Fourth National Community Development Seminar, George A. Tapper, editor, University Extension Bulletin Number 5, Rutgers - The State University, New Brunswick, New Jersey, (Scheduled for publication, Fall, 1966).

V SURVEYS

1962 (1) A survey of personnel in the eleven community development units in member institutions of the N.U.E.A. Identified by Katharine Lackey in 1959. Results distributed to deans and directors of member institutions, designated representatives, and directors of community development units.

(2) A survey of member institutions of the NUEA which identified twenty-five community development and service operations. Survey results included information on administration, date of organization, line affiliation, number of staff members, and a description of program. This information was mailed to deans and directors, designated representatives, and directors of community development units.

1964 A survey of the twenty-five units concerning personnel practices. Survey results included staff titles, the nature of the appointment, i.e., academic, non-academic, cross; departments involved in cross appointments, percentage of time involved in field work, teaching, community leadership, training, and research; salary ranges, length of appointment, minimum academic requirements, increment and promotion arrangements, organizational or line affiliation, method of budget institutionalization, and in-service training and compensation. Results distributed to administrators of the twenty-five units.

1966 A survey of community development organizations and personnel in member institutions. (to be conducted in Fall, 1966).

APPENDIX

I DIRECTORS OF COMMUNITY DEVELOPMENT AND SERVICE OPERATIONS IN MEMBER INSTITUTIONS OF THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION

R. A. Mulligan, Head, Public Administration, University of Arizona, Tucson, Arizona 85717

Mrs. Jane Zahn, Coordinator, Community Development Project, University of California, Berkeley, California 94702

J. W. Fanning, Director, Institute of Community and Area Development, University of Georgia, Athens, Georgia 30601

Thomas B. Averill, Coordinator, Community Services Program, Kansas State University, Manhatten, Kansas 66502

Wilbur Ringler, Area Development, Kansas State University, Manhattan, Kansas 66502

Willis A. Sutton, Jr., Executive Director, Bureau of Community Service, University of Kentucky, Lexington, Kentucky 40502

Duane L. Gibson, Director, Institute for Community Development, Michigan State University, East Lansing, Michigan 48823

Howard Y. McClusky, Director, Department of Community and Adult Education, University of Michigan, Ann Arbor, Michigan 48100

Orville C. Peterson, Director, Municipal Reference Bureau, University of Minnesota, Minneapolis, Minnesota 55401

Lawrence Schneider, Executive Secretary, North Dakota Economic Development Commission, University of North Dakota, Grand Forks, North Dakota 58201

Gerald R. Jones, Consultant, Community Development, The University of Oregon, 1250 Emerald Hall, Eugene, Oregon 97403

Victor C. Hobday, Executive Director, Municipal Technical Advisory Service, University of Tennessee, Knoxville, Tennessee 37901

Edward O. Moe, Director, Bureau of Community Development, University of Utah, Salt Lake City, Utah 84101

John Christopher, Coordinator of Special Projects, Division of Adult Education and Community Service, University of Wyoming, Laramie, Wyoming 82070

Jerry A. Knight, Division Director, Community Development and Government Programs, University of Chicago, Chicago, Illinois 60680

Robert I. Ayling, Director, Community Development Project, University of Maine, Winslow Hall, Orono, Maine 04473

Daniel Schler, Director, Center for Community Development, University of Missouri, Columbia, Missouri 65201

Otto G. Hoiberg, Head, Community Development, The Extension Division, University of Nebraska, Lincoln, Nebraska 68501

Bert Jones, Director, Community Services, Northern Michigan University, Marquette, Michigan 49855

Harold L. Amoss, Director, Bureau of Community Development, University of Washington, Seattle, Washington 98101

John B. Hawley, Director, Community Development Services, Southern Illinois University, Carbondale, Illinois 62901

Richard Franklin, Director, Community Development Institute, Southern Illinois University, Carbondale, Illinois 62901

July, 1966

II REPRESENTATIVES DESIGNATED BY MEMBER INSTITUTIONS OF THE NUEA TO THE DIVISION OF COMMUNITY DEVELOPMENT

1966

Harold L. Amoss	University of Washington	Seattle, Washington
Robert I. Ayling	University of Maine	Orono, Maine
E. F. Cates	University of Oklahoma	Norman, Oklahoma
Marvin DeBoer	Western Michigan University	Kalamazoo, Michigan
Hugh Denny	University of Missouri	Columbia, Missouri
John O. Dunbar	Purdue University	Lafayette, Indiana
F. R. Feringer	Western Washington State College	Bellingham, Washington
Miss Bethel Fite	University of Alabama	University, Alabama
Duane Gibson	Michigan State University	East Lansing, Michigan
William A. Grelle	University of Colorado	Boulder, Colorado
Otto Hoiberg	University of Nebraska	Lincoln, Nebraska
Daniel T. Hopkins	The Pennsylvania State University	University Park, Pa.
Bert L. Jones	Northern Michigan University	Marquette, Michigan
Robert Knittel	Southern Illinois University	Carbondale, Illinois
Herbert Marutani	University of Hawaii	Honolulu, Hawaii
Howard Y. McClusky	University of Michigan	Ann Arbor, Michigan
Jack D. Mezirow	University of California	Los Angeles, California
Edward O. Moe	University of Utah	Salt Lake City, Utah
John E. Morris	Mississippi State University	State College, Mississippi
Byron E. Munson	The Ohio State University	Columbus, Ohio
Orville Peterson	University of Minnesota	Minneapolis, Minnesota
Vincent V. Picard	University of Wyoming	Laramie, Wyoming
Steve Plumer	Syracuse University	Syracuse, New York
Walter F. Reavey	Massachusetts Dept. of Education	Boston, Massachusetts
Robert F. Risley	Cornell University	Ithaca, New York
George Russell	University of Maryland	College Park, Maryland
R. Wayne Shute	Brigham Young University	Provo, Utah
Norbert A. Stirzaker	Indiana State University	Terre Haute, Indiana
G. A. Tapper	Rutgers - The State University	New Brunswick, New Jersey
Sol Tax	The University of Chicago	Chicago, Illinois
Oswald Tufte	University of North Dakota	Grand Forks, North Dakota
Eugene R. Watson	University of North Carolina	Chapel Hill, North Carolina
Alice H. Wyman	University of South Carolina	Columbia, South Carolina
Dean Zenor	The University of Iowa	Iowa City, Iowa

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